

YOUTH, PEACE AND SECURITY

NORDIC YOUTH SEMINAR
HELSINKI, 5TH-7TH
OF APRIL 2024




NORD
Youth Communities

SUPPORTED BY
A.P. MOLLER FOUNDATION

Ambassadors for Nordic cooperation

Crash course





NORD



Introduction

Aim: To give you a crash course to be
”Ambassadors of Nordic cooperation”

- Inspiration
- Understanding of your position (and the power of it)
- A game (to also bring home)

→ More curiosity and knowledge
about the possibilities of Nordic
cooperation



Why Nordic cooperation?

- Similarities
- Differences
- Learning opportunities
- Increased understanding



Why ambassadors?

Cooperation, curiosity, knowledge,
friendships...



Peace, a stronger (youth) voice



WHY?

- We believe that young people should discover their opportunities in the other Nordic countries, including how they can expand their network by forming connections with other young people and connecting with them across countries, languages, cultures and organizations.
- We want young people to gain an expanded understanding of how they can democratically contribute to public awareness and use their own voice on matters that matter to them or their organization.
- Public education (folkeopplysning) should not be limited to age.
- We want to help provide young people with ideas on how they can cooperate across the Nordic region and how these ideas can become new ideas our region needs.



"The power of being an ambassador"

1) For you

- Discover new possibilities, passions, interests within the Nordics.
- Develop your own competences while inspiring and educating others – a mutual exchange!

2) For others

- You can be a role model
- You can inspire
- You can contribute to engagement on important topics in the Nordics.

3) For your organisation and network

- Your organisation can grow or develop its ideas, practices, methods, network, understanding etc.



HOW?

To discover your how it could be a good idea to reflect on the following:

What

- Find out what you want to communicate/address/express/explain!

Why

- Why do you want to communicate/address/express/explain!
- Why do you want to do it? What is your motivation for doing it?

To whom?

- Who is/are your target group(s)?

How?

- How do you want to present yourself and your topic?



Mapping yourself and your personal telling style

To be authentic:

- Who are you?
- “Your selling points”: Do you like to use humor, irony, or maybe logic?

Think of the ethos, pathos and logos in your arguments.

- Do you feel comfortable or uncomfortable while presenting? – and how can you feel more comfortable?

Do you have a special story?

- The difference between being personal and private.
- A good method can be to draw from your own story/experience, can you think of a story or example that you can use? If not, do you have a friend's or acquaintance's story that you can use?

Do you have some unique competencies to use? / what are your strengths? Are e.g.

- Theatrical?
- Trustworthy?
- Well-read?
- Do you have special knowledge on certain topics?



Task

- Think amongst yourselves: What is your personal tellingstyle, how do you express it and what are the benefits of it for you? And can you think of an example of a tellingstyle that you usually choose? (2 min)
- Talk to the person sitting next to you: Discuss your different styles of communication. Why do you want to choose this specific style? Was there anything about your neighbour's tellingstyle that you can adapt in your own tellingstyle? (2 min)



*How can I use my
personality and knowledge
to reach others?*

Who to contact outside your organisation?

Don't work hard, work smart! → Who do you know that you with a few steps/relations can contact to make the process as easy as possible?

There is a good possibility that you already have the right contacts but might not have thought about it.

Map your own network:

1. Think of who you want to reach with your message. Who is your aim?
2. Brainstorm on who you might know that possibly can get you in contact with this person/organization of interest
3. How many acquaintances will you need to get in contact with to reach the right person/organisation? 1? 2? 3? Or maybe 6?



Examples of Nordic cooperation



YOUR experiences of Nordic cooperation

Format:

3 min: Person 1 interviews Person 2 (maybe record sounds on 2's phone)

3 min: Switch: Person 2 interviews Person 1 (maybe record sound on 1's phone)

Questions:

- 1) Describe an experience you have had with the Nordic region or Nordic cooperation (it can be from the seminar).
- 2) What do you think Nordic cooperation can offer you or your organization?





Now: Nordic cooperation- BINGO!

Mix of questions:

- Nordic youth organizations – Use the link
- Nordic (fun) facts

Format:

Four big groups (with a facilitator)

Teams of 2-3 people (different countries)

When you complete your bingo card = BINGO





BINGO!

After completing the bingo - Talk about this:

- Find an organization that someone from the team has something in common with - and come up with an idea for something you could work with them on.
- When could you do Nordic collaboration bingo with someone in your own organization?
- How would you facilitate Nordic collaboration bingo in that situation?



Feedback and thoughts about facilitation of bingo

- 1) When could you organize Nordic cooperation bingo with someone in your own organization?
- 2) How would you facilitate Nordic cooperation bingo in that situation?



Thank you!

**Let us know if you ever need
help with creating or
strengthening your Nordic
cooperation!**

Contact:

DUF – The Danish Youth Council:
Hanna: hn@duf.dk

Foreningen Norden Danmark:
Betty: betty@nordjobb.org





NORÐ

youth communities

